



Endumeni Youth Entrepreneurs are hereby Invited to participate in EMPRETEC PROGRAM

Background

Seda has entered into a Memorandum of Understanding with UNCTAD (United Nations Conference on Trade & Development), to roll out the EMPRETEC Programme in South Africa. UNCTAD is the custodian of the Empretec Programme and it is implemented in 50 countries around the world, South Africa was the 33rd country to join this programme. This programme is being rolled-out nationally from 2011 to date.

Short Background of the Program

The program promotes the creation of sustainable support structures that help promising entrepreneurs build innovative and internationally competitive small and medium sized enterprises. Empretec also encourages the formation of mutually beneficial business linkages among SEs as well as with transnational corporations.

The core product of the Empretec is the Entrepreneurship Training Workshop (ETW). On the basis of written applications and business-focussed interviews, participants enter the programme through an initial achievement motivation workshop which encourages the individuals to focus on their roles as entrepreneurs and challenges them to critically examine their personal strengths and weaknesses. The ETW is an opportunity for the participants to become more familiar with the behavioural competencies of successful entrepreneurs, strengthen and enhance those behaviours in themselves, and finally to be able to apply the behaviours in their own businesses.

Target Beneficiaries for Empretec Training Workshop

- The programme targets existing small enterprises
- Entrepreneurs with viable business ideas
- Entrepreneurs with bankable project proposals
- Youth

NB: ONLY 25 qualifying Youth SMMEs will benefit in this EMPRETEC Programme. Visit Endumeni LED Office in Glencoe to enlist your business to participate and closing date is 17 February 2022.

For enquiries: contact Mr Malinga on 034 393 1121 or malingam@endumeni.gov.za